



City Contact Information



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Demographics



Population

78,519



Household Income (Median)

\$100,113



Number of Households

26,962



Household Income (Average)

\$112,591

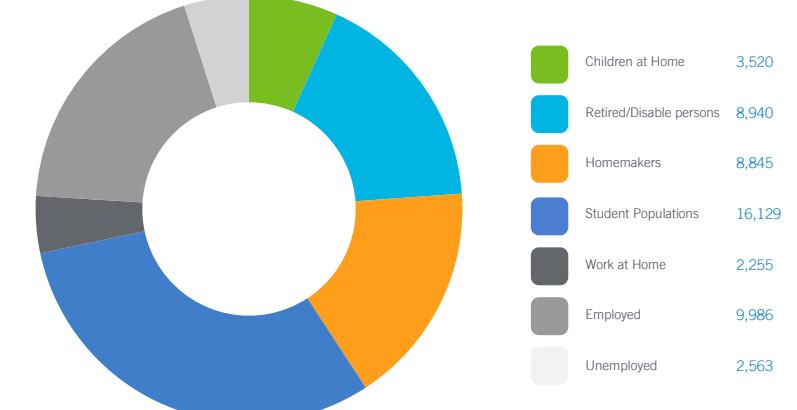
Peer Analysis

The Peer Analysis, built by Retail Strategies along with our analytics partner (Tetrad), identifies analogue retail nodes within a similar demographic and retail makeup. The Peer Analysis is derived from a 5 or 10 minute drive time from major comparable retail corridors throughout the country. The variables used are population, income, daytime population, market supply and gross leasable area. The following are retail areas that most resemble this core city:

Peer Trade Areas

Henderson NV
Colorado Springs CO
Parker CO
Papillion NE
695 S Green Valley Pkwy
9670 Prominent Pt
11150 S Twenty Mile Rd
718 N Washington St

Daytime Population 52,239



Focus Categories



Clothing Stores



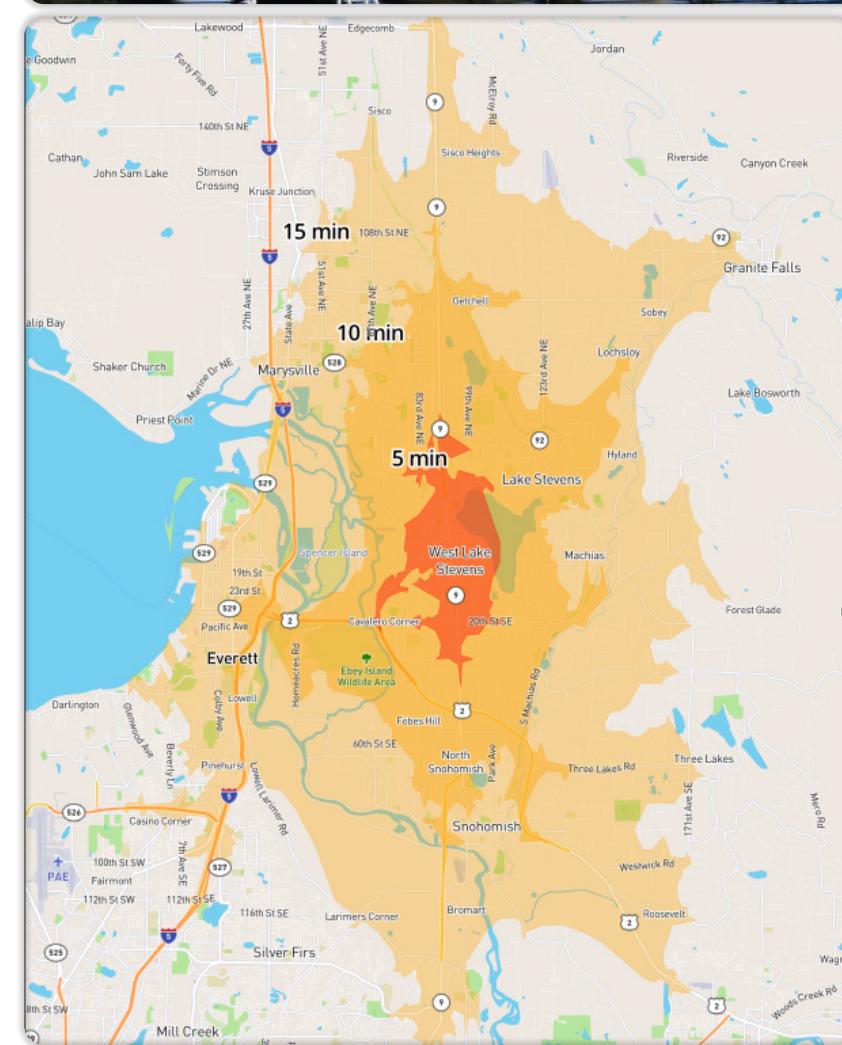
Home & Garden



Restaurants



General Merchandise



Demographic Profile	3 Mile Radius	5 Mile Radius	10 Mile Radius
2021 Estimated Population	59,524	117,311	360,236
Daytime Population	37,597	87,466	307,772
Median HH Income	\$100,701	\$91,502	\$85,931
Number of Households	20,555	41,600	132,828

5 Minute DT	10 Minute DT	15 Minute DT
2021 Estimated Population	19,871	78,519
Daytime Population	15,396	52,239
Median HH Income	\$95,344	\$100,113
Number of Households	7,031	26,962

*Source: STI PopStats

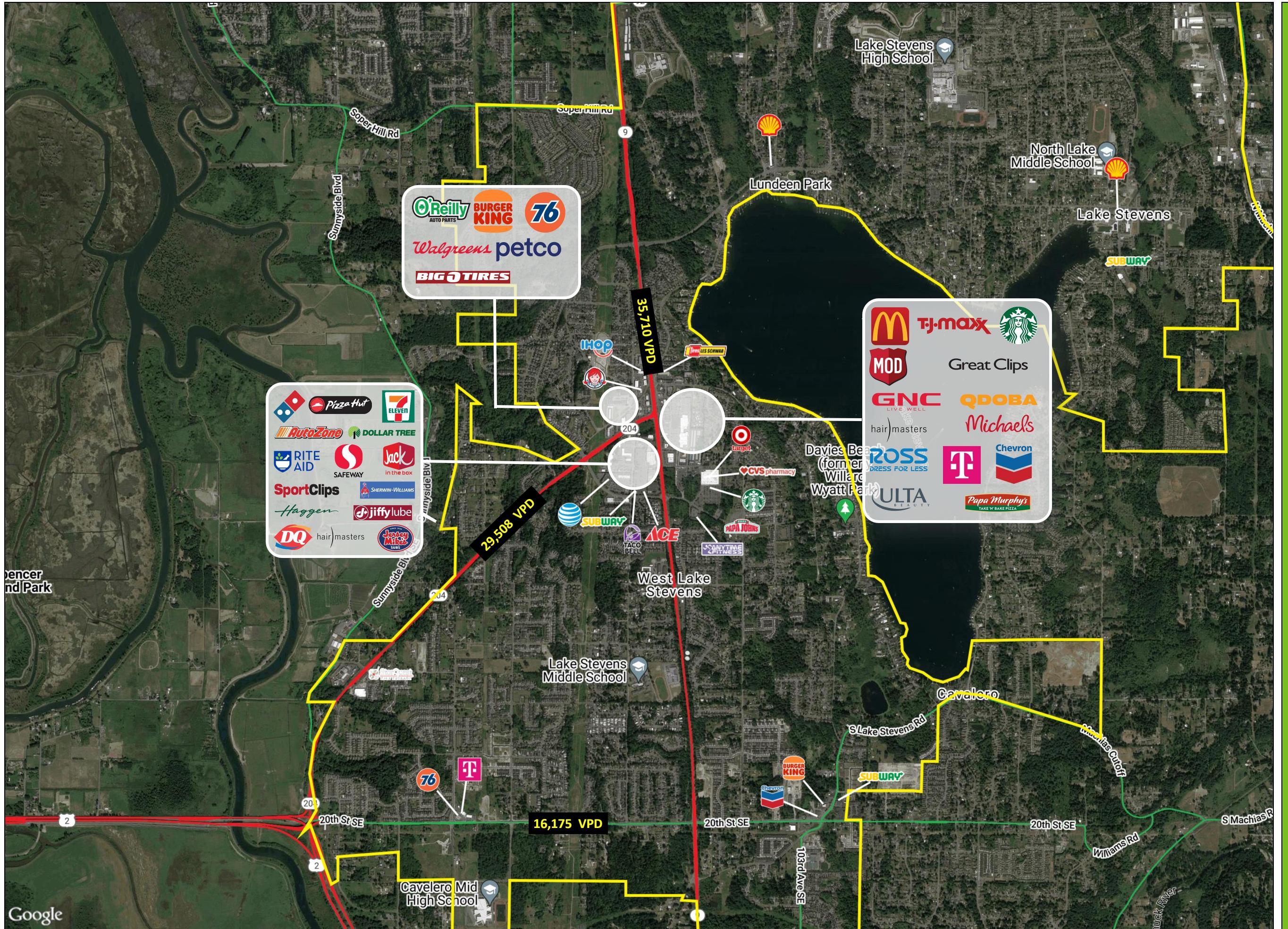


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LAKE STEVENS, WASHINGTON

Major Retail & Restaurant

