

# Tapestry Segmentation Area Profile

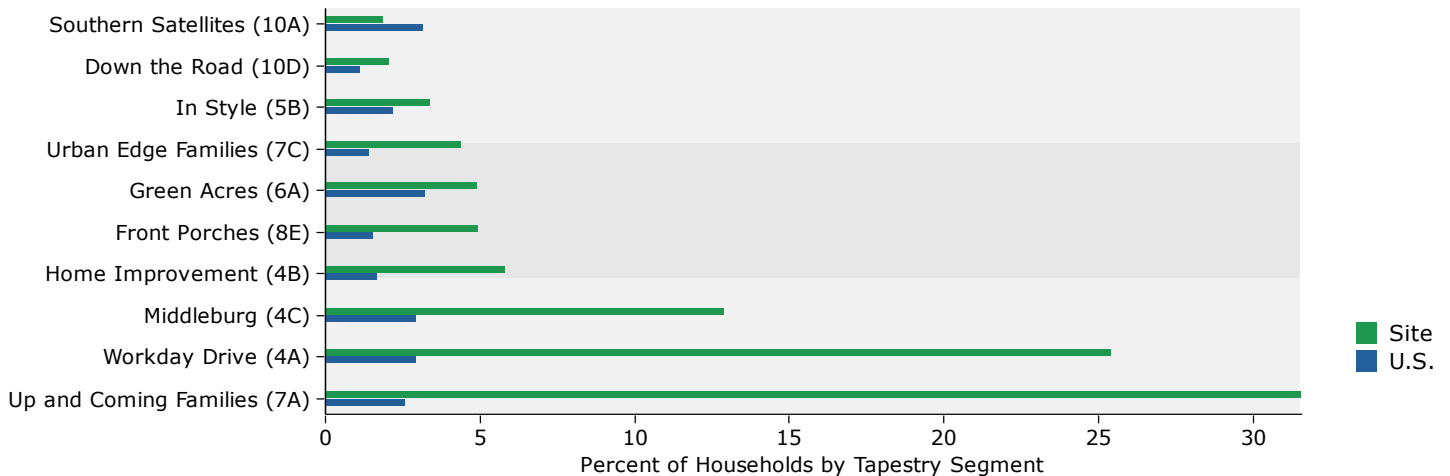
Target  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 47.99897  
Longitude: -122.10157

## Top Twenty Tapestry Segments

Rank	Tapestry Segment	2021 Households		2021 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	Up and Coming Families (7A)	31.6%	31.6%	2.6%	2.6%	1210
2	Workday Drive (4A)	25.5%	57.0%	3.0%	5.6%	857
3	Middleburg (4C)	12.9%	69.9%	3.0%	8.5%	435
4	Home Improvement (4B)	5.8%	75.8%	1.7%	10.2%	345
5	Front Porches (8E)	5.0%	80.7%	1.6%	11.8%	316
<b>Subtotal</b>		<b>80.8%</b>		<b>11.9%</b>		
6	Green Acres (6A)	4.9%	85.7%	3.3%	15.1%	151
7	Urban Edge Families (7C)	4.4%	90.1%	1.5%	16.5%	301
8	In Style (5B)	3.4%	93.5%	2.2%	18.8%	153
9	Down the Road (10D)	2.1%	95.6%	1.2%	19.9%	183
10	Southern Satellites (10A)	1.9%	97.5%	3.2%	23.1%	59
<b>Subtotal</b>		<b>16.7%</b>		<b>11.4%</b>		
11	Parks and Rec (5C)	1.8%	99.4%	2.0%	25.1%	94
12	Savvy Suburbanites (1D)	0.3%	99.7%	3.0%	28.0%	11
13	Rural Resort Dwellers (6E)	0.3%	100.0%	1.0%	29.1%	31
<b>Subtotal</b>		<b>2.4%</b>		<b>6.0%</b>		
<b>Total</b>		<b>100.0%</b>		<b>29.1%</b>		<b>344</b>

## Top Ten Tapestry Segments Site vs. U.S.



**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

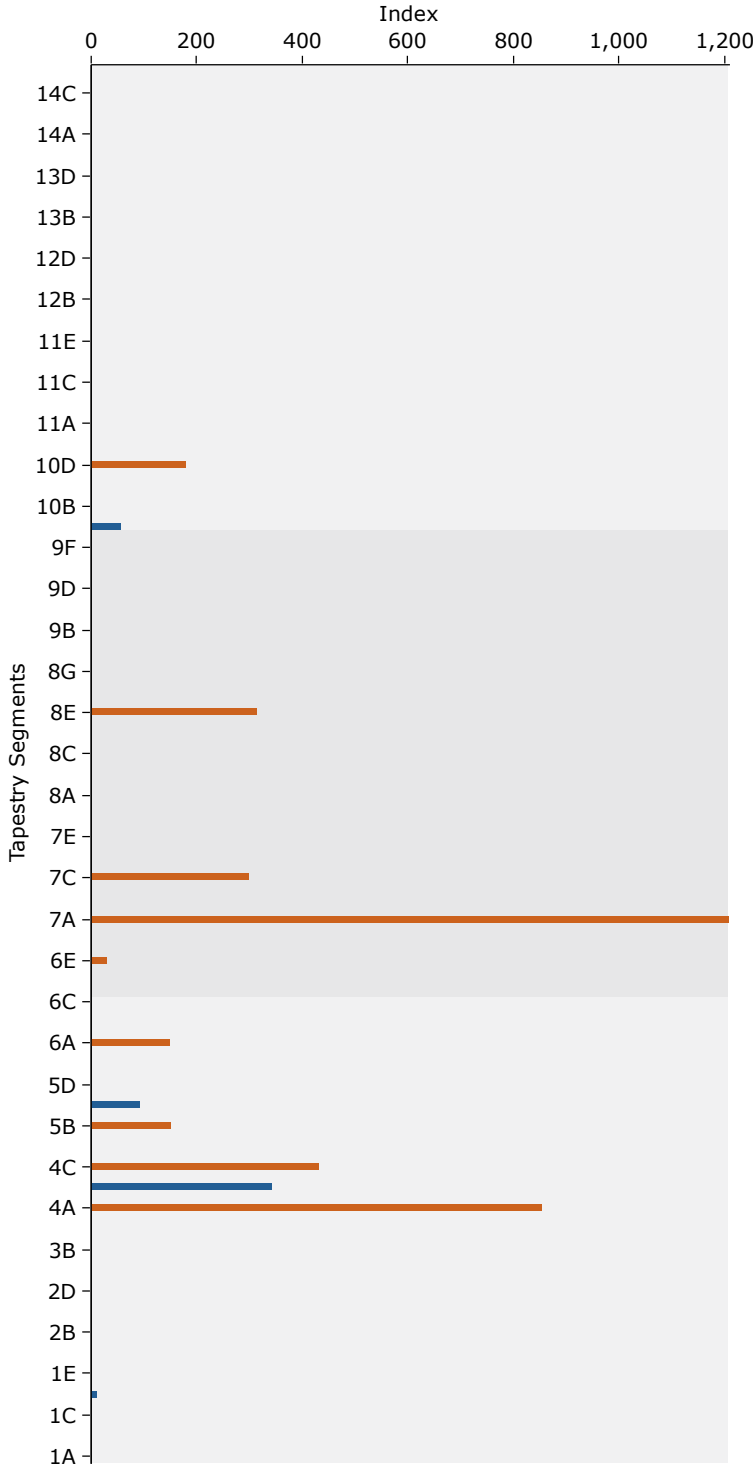
**Source:** Esri

# Tapestry Segmentation Area Profile

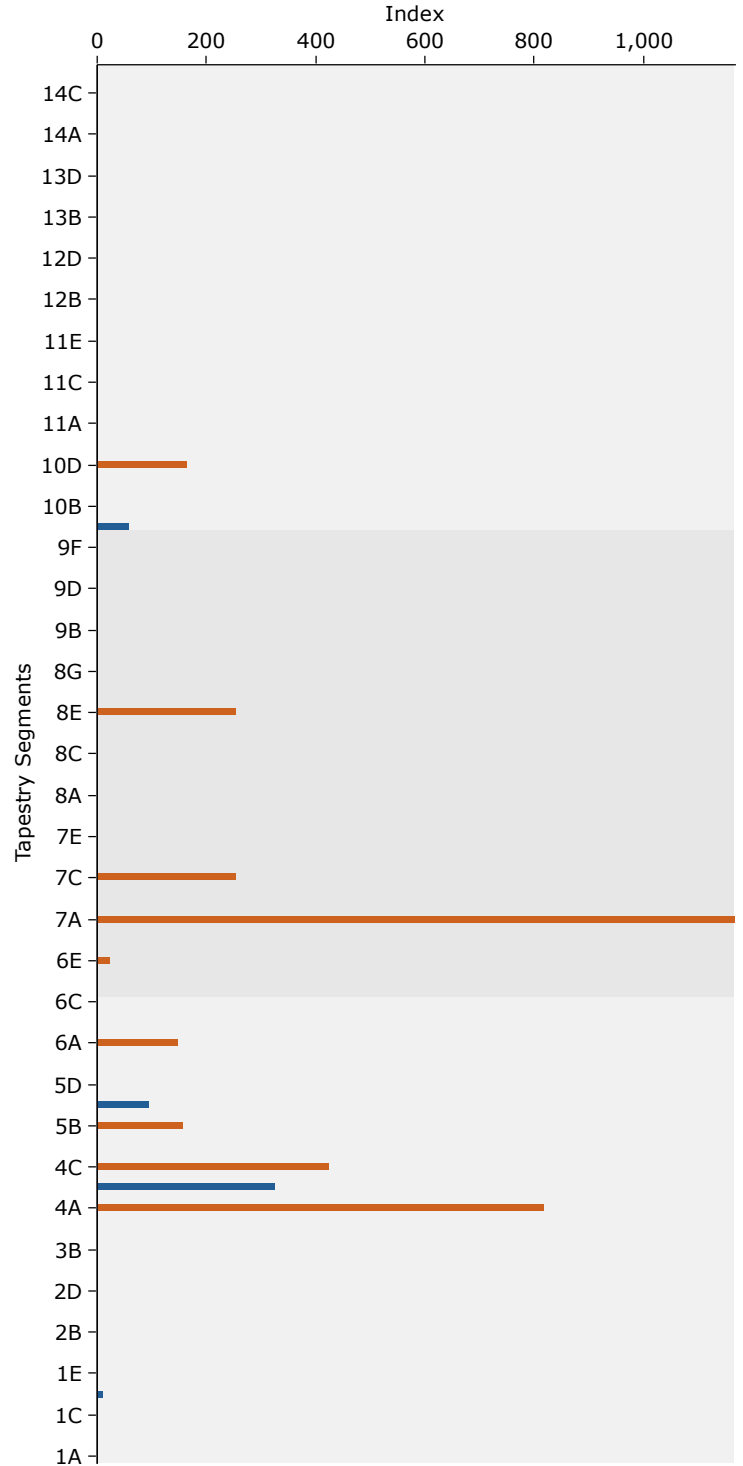
Target  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 47.99897  
Longitude: -122.10157

2021 Tapestry Indexes by Households



2021 Tapestry Indexes by Total Population 18+



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**Source:** Esri

# Tapestry Segmentation Area Profile

Target  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 47.99897  
Longitude: -122.10157

Tapestry LifeMode Groups	2021 Households			2021 Adult Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	18,211	100.0%		39,595	100.0%	
<b>1. Affluent Estates</b>	<b>58</b>	<b>0.3%</b>	<b>3</b>	<b>152</b>	<b>0.4%</b>	<b>4</b>
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	58	0.3%	11	152	0.4%	12
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
<b>2. Upscale Avenues</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
<b>3. Uptown Individuals</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
<b>4. Family Landscapes</b>	<b>8,050</b>	<b>44.2%</b>	<b>579</b>	<b>17,718</b>	<b>44.7%</b>	<b>561</b>
Workday Drive (4A)	4,635	25.5%	857	10,327	26.1%	819
Home Improvement (4B)	1,064	5.8%	345	2,373	6.0%	328
Middleburg (4C)	2,351	12.9%	435	5,018	12.7%	427
<b>5. GenXurban</b>	<b>956</b>	<b>5.2%</b>	<b>47</b>	<b>2,045</b>	<b>5.2%</b>	<b>48</b>
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
In Style (5B)	622	3.4%	153	1,315	3.3%	159
Parks and Rec (5C)	334	1.8%	94	730	1.8%	97
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
<b>6. Cozy Country Living</b>	<b>955</b>	<b>5.2%</b>	<b>43</b>	<b>2,124</b>	<b>5.4%</b>	<b>45</b>
Green Acres (6A)	898	4.9%	151	2,025	5.1%	151
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	57	0.3%	31	99	0.3%	26
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
<b>7. Sprouting Explorers</b>	<b>6,556</b>	<b>36.0%</b>	<b>500</b>	<b>14,483</b>	<b>36.6%</b>	<b>437</b>
Up and Coming Families (7A)	5,750	31.6%	1,210	12,789	32.3%	1,169
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
Urban Edge Families (7C)	806	4.4%	301	1,694	4.3%	255
Forging Opportunity (7D)	0	0.0%	0	0	0.0%	0
Farm to Table (7E)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0

**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

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# Tapestry Segmentation Area Profile

Target  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 47.99897  
Longitude: -122.10157

Tapestry LifeMode Groups	2021 Households			2021 Adult Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	18,211	100.0%		39,595	100.0%	
<b>8. Middle Ground</b>	<b>904</b>	<b>5.0%</b>	<b>46</b>	<b>1,529</b>	<b>3.9%</b>	<b>39</b>
City Lights (8A)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	904	5.0%	316	1,529	3.9%	256
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hometown Heritage (8G)	0	0.0%	0	0	0.0%	0
<b>9. Senior Styles</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
<b>10. Rustic Outposts</b>	<b>732</b>	<b>4.0%</b>	<b>48</b>	<b>1,544</b>	<b>3.9%</b>	<b>46</b>
Southern Satellites (10A)	344	1.9%	59	767	1.9%	60
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Economic BedRock (10C)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	388	2.1%	183	777	2.0%	167
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
<b>11. Midtown Singles</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
City Strivers (11A)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	0	0.0%	0	0	0.0%	0
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
<b>12. Hometown</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
<b>13. Next Wave</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Diverse Convergence (13A)	0	0.0%	0	0	0.0%	0
Family Extensions (13B)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
<b>14. Scholars and Patriots</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

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**Source:** Esri

# Tapestry Segmentation Area Profile

Target  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 47.99897  
Longitude: -122.10157

Tapestry Urbanization Groups	2021 Households			2021 Adult Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	18,211	100.0%		39,595	100.0%	
<b>1. Principal Urban Center</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
<b>2. Urban Periphery</b>	<b>806</b>	<b>4.4%</b>	<b>27</b>	<b>1,694</b>	<b>4.3%</b>	<b>24</b>
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
Urban Edge Families (7C)	806	4.4%	301	1,694	4.3%	255
Forging Opportunity (7D)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0
City Lights (8A)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	0	0.0%	0	0	0.0%	0
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
Diverse Convergence (13A)	0	0.0%	0	0	0.0%	0
Family Extensions (13B)	0	0.0%	0	0	0.0%	0
<b>3. Metro Cities</b>	<b>1,526</b>	<b>8.4%</b>	<b>46</b>	<b>2,844</b>	<b>7.2%</b>	<b>43</b>
In Style (5B)	622	3.4%	153	1,315	3.3%	159
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	904	5.0%	316	1,529	3.9%	256
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hometown Heritage (8G)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0

**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

**Source:** Esri

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Target  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 47.99897  
Longitude: -122.10157

Tapestry Urbanization Groups	2021 Households			2021 Adult Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	18,211	100.0%		39,595	100.0%	
<b>4. Suburban Periphery</b>	<b>11,841</b>	<b>65.0%</b>	<b>203</b>	<b>26,371</b>	<b>66.6%</b>	<b>203</b>
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	58	0.3%	11	152	0.4%	12
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
Workday Drive (4A)	4,635	25.5%	857	10,327	26.1%	819
Home Improvement (4B)	1,064	5.8%	345	2,373	6.0%	328
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	334	1.8%	94	730	1.8%	97
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
Up and Coming Families (7A)	5,750	31.6%	1,210	12,789	32.3%	1,169
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
<b>5. Semirural</b>	<b>2,739</b>	<b>15.0%</b>	<b>160</b>	<b>5,795</b>	<b>14.6%</b>	<b>161</b>
Middleburg (4C)	2,351	12.9%	435	5,018	12.7%	427
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
Farm to Table (7E)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	388	2.1%	183	777	2.0%	167
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
<b>6. Rural</b>	<b>1,299</b>	<b>7.1%</b>	<b>42</b>	<b>2,891</b>	<b>7.3%</b>	<b>43</b>
Green Acres (6A)	898	4.9%	151	2,025	5.1%	151
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	57	0.3%	31	99	0.3%	26
Southern Satellites (10A)	344	1.9%	59	767	1.9%	60
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Economic BedRock (10C)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

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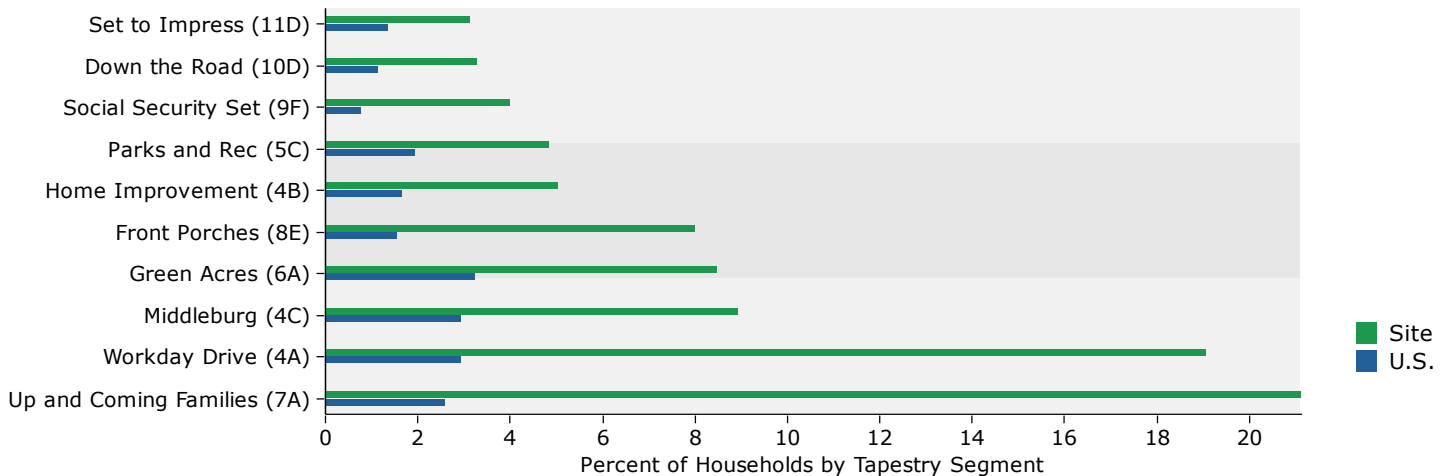
Target  
Ring: 5 mile radius

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Longitude: -122.10157

## Top Twenty Tapestry Segments

Rank	Tapestry Segment	2021 Households		2021 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	Up and Coming Families (7A)	21.1%	21.1%	2.6%	2.6%	810
2	Workday Drive (4A)	19.1%	40.2%	3.0%	5.6%	643
3	Middleburg (4C)	9.0%	49.2%	3.0%	8.5%	301
4	Green Acres (6A)	8.5%	57.7%	3.3%	11.8%	261
5	Front Porches (8E)	8.0%	65.7%	1.6%	13.4%	513
	<b>Subtotal</b>	<b>65.7%</b>		<b>13.5%</b>		
6	Home Improvement (4B)	5.1%	70.8%	1.7%	15.1%	300
7	Parks and Rec (5C)	4.9%	75.7%	2.0%	17.0%	250
8	Social Security Set (9F)	4.0%	79.7%	0.8%	17.8%	499
9	Down the Road (10D)	3.3%	83.0%	1.2%	19.0%	283
10	Set to Impress (11D)	3.2%	86.2%	1.4%	20.4%	228
	<b>Subtotal</b>	<b>20.5%</b>		<b>7.1%</b>		
11	Savvy Suburbanites (1D)	2.2%	88.3%	3.0%	23.3%	73
12	Fresh Ambitions (13D)	2.2%	90.5%	0.6%	24.0%	346
13	Urban Edge Families (7C)	2.1%	92.6%	1.5%	25.4%	140
14	In Style (5B)	1.6%	94.1%	2.2%	27.7%	71
15	Southern Satellites (10A)	1.2%	95.3%	3.2%	30.9%	38
	<b>Subtotal</b>	<b>9.3%</b>		<b>10.5%</b>		
16	Metro Fusion (11C)	1.1%	96.5%	1.4%	32.3%	82
17	Midlife Constants (5E)	1.1%	97.6%	2.5%	34.7%	47
18	Rural Resort Dwellers (6E)	0.7%	98.4%	1.0%	35.7%	72
19	Emerald City (8B)	0.7%	99.1%	1.4%	37.2%	49
20	Old and Newcomers (8F)	0.5%	99.6%	2.3%	39.5%	23
	<b>Subtotal</b>	<b>4.1%</b>		<b>8.6%</b>		
	<b>Total</b>	<b>99.6%</b>		<b>39.5%</b>		<b>252</b>

## Top Ten Tapestry Segments Site vs. U.S.



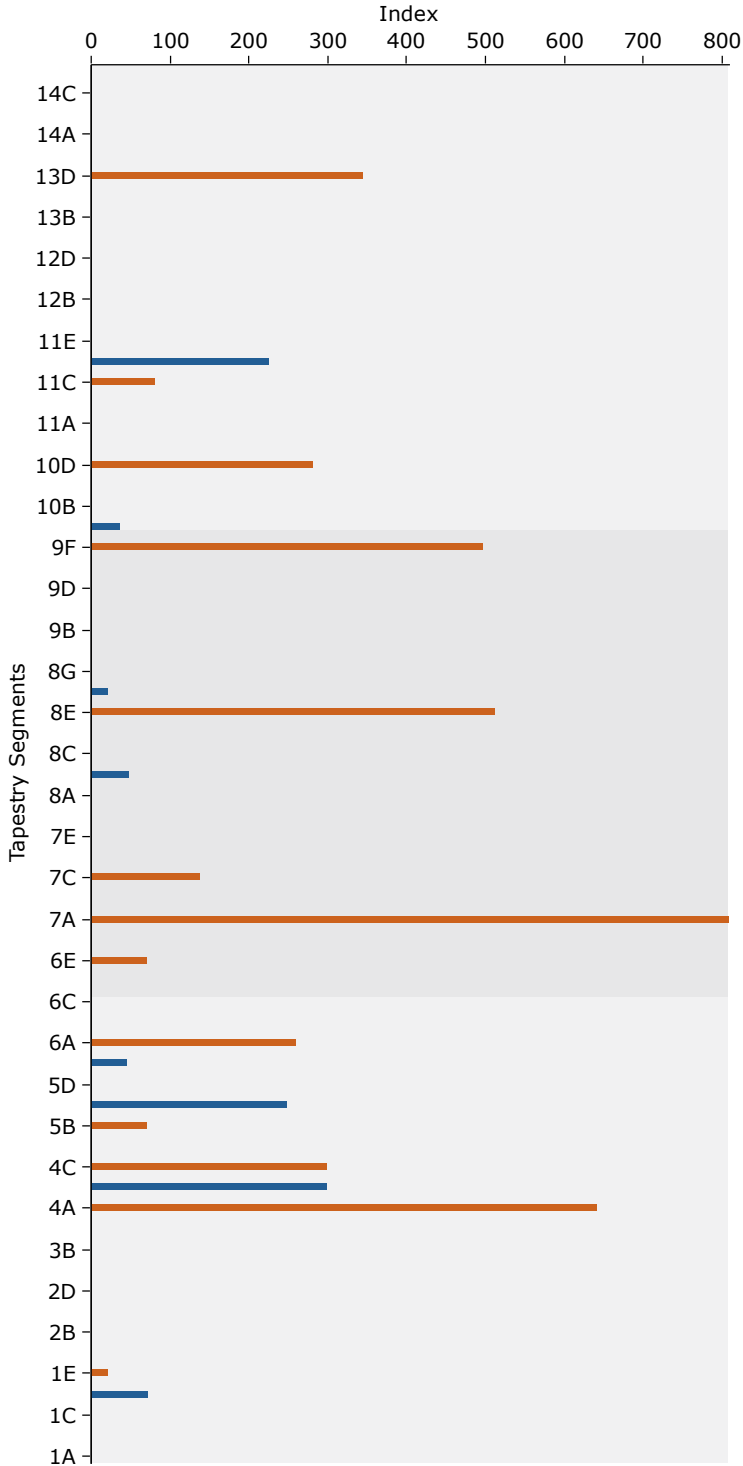
**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

**Source:** Esri

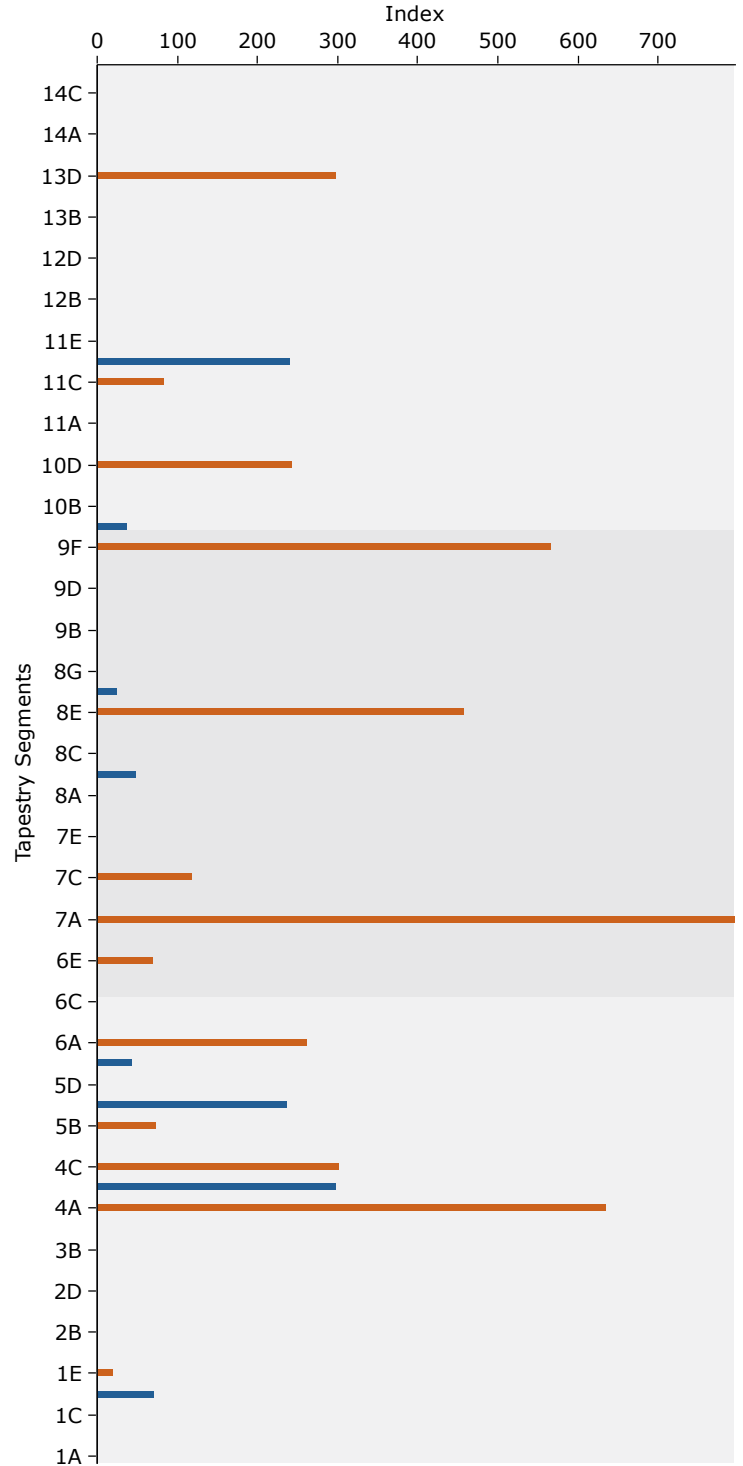
Target  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 47.99897  
Longitude: -122.10157

### 2021 Tapestry Indexes by Households



### 2021 Tapestry Indexes by Total Population 18+



**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

**Source:** Esri



# Tapestry Segmentation Area Profile

Target  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 47.99897  
Longitude: -122.10157

Tapestry LifeMode Groups	2021 Households			2021 Adult Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	39,306	100.0%		84,344	100.0%	
<b>1. Affluent Estates</b>	<b>1,025</b>	<b>2.6%</b>	<b>26</b>	<b>2,302</b>	<b>2.7%</b>	<b>26</b>
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	857	2.2%	73	1,964	2.3%	72
Exurbanites (1E)	168	0.4%	22	338	0.4%	21
<b>2. Upscale Avenues</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
<b>3. Uptown Individuals</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
<b>4. Family Landscapes</b>	<b>13,013</b>	<b>33.1%</b>	<b>434</b>	<b>29,257</b>	<b>34.7%</b>	<b>435</b>
Workday Drive (4A)	7,503	19.1%	643	17,078	20.2%	636
Home Improvement (4B)	1,992	5.1%	300	4,595	5.4%	298
Middleburg (4C)	3,518	9.0%	301	7,584	9.0%	303
<b>5. GenXurban</b>	<b>2,994</b>	<b>7.6%</b>	<b>68</b>	<b>6,020</b>	<b>7.1%</b>	<b>66</b>
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
In Style (5B)	622	1.6%	71	1,315	1.6%	75
Parks and Rec (5C)	1,922	4.9%	250	3,818	4.5%	238
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	450	1.1%	47	887	1.1%	45
<b>6. Cozy Country Living</b>	<b>3,628</b>	<b>9.2%</b>	<b>77</b>	<b>8,094</b>	<b>9.6%</b>	<b>81</b>
Green Acres (6A)	3,339	8.5%	261	7,534	8.9%	264
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	289	0.7%	72	560	0.7%	70
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
<b>7. Sprouting Explorers</b>	<b>9,116</b>	<b>23.2%</b>	<b>322</b>	<b>20,274</b>	<b>24.0%</b>	<b>287</b>
Up and Coming Families (7A)	8,310	21.1%	810	18,580	22.0%	797
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
Urban Edge Families (7C)	806	2.1%	140	1,694	2.0%	120
Forging Opportunity (7D)	0	0.0%	0	0	0.0%	0
Farm to Table (7E)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0

**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

**Source:** Esri

# Tapestry Segmentation Area Profile

Target  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 47.99897  
Longitude: -122.10157

Tapestry LifeMode Groups	2021 Households			2021 Adult Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	39,306	100.0%		84,344	100.0%	
<b>8. Middle Ground</b>	<b>3,637</b>	<b>9.3%</b>	<b>86</b>	<b>6,751</b>	<b>8.0%</b>	<b>80</b>
City Lights (8A)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	270	0.7%	49	503	0.6%	49
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	3,163	8.0%	513	5,819	6.9%	458
Old and Newcomers (8F)	204	0.5%	23	429	0.5%	26
Hometown Heritage (8G)	0	0.0%	0	0	0.0%	0
<b>9. Senior Styles</b>	<b>1,583</b>	<b>4.0%</b>	<b>69</b>	<b>3,141</b>	<b>3.7%</b>	<b>74</b>
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	1,583	4.0%	499	3,141	3.7%	567
<b>10. Rustic Outposts</b>	<b>1,768</b>	<b>4.5%</b>	<b>54</b>	<b>3,495</b>	<b>4.1%</b>	<b>49</b>
Southern Satellites (10A)	473	1.2%	38	1,060	1.3%	39
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Economic BedRock (10C)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	1,295	3.3%	283	2,435	2.9%	245
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
<b>11. Midtown Singles</b>	<b>1,690</b>	<b>4.3%</b>	<b>70</b>	<b>3,312</b>	<b>3.9%</b>	<b>72</b>
City Strivers (11A)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	451	1.1%	82	923	1.1%	84
Set to Impress (11D)	1,239	3.2%	228	2,389	2.8%	241
City Commons (11E)	0	0.0%	0	0	0.0%	0
<b>12. Hometown</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
<b>13. Next Wave</b>	<b>852</b>	<b>2.2%</b>	<b>57</b>	<b>1,698</b>	<b>2.0%</b>	<b>46</b>
Diverse Convergence (13A)	0	0.0%	0	0	0.0%	0
Family Extensions (13B)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	852	2.2%	346	1,698	2.0%	299
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
<b>14. Scholars and Patriots</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

**Source:** Esri

# Tapestry Segmentation Area Profile

Target  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 47.99897  
Longitude: -122.10157

Tapestry Urbanization Groups	2021 Households			2021 Adult Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	39,306	100.0%		84,344	100.0%	
<b>1. Principal Urban Center</b>	<b>852</b>	<b>2.2%</b>	<b>31</b>	<b>1,698</b>	<b>2.0%</b>	<b>30</b>
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	852	2.2%	346	1,698	2.0%	299
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
<b>2. Urban Periphery</b>	<b>1,257</b>	<b>3.2%</b>	<b>19</b>	<b>2,617</b>	<b>3.1%</b>	<b>18</b>
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
Urban Edge Families (7C)	806	2.1%	140	1,694	2.0%	120
Forging Opportunity (7D)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0
City Lights (8A)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	451	1.1%	82	923	1.1%	84
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
Diverse Convergence (13A)	0	0.0%	0	0	0.0%	0
Family Extensions (13B)	0	0.0%	0	0	0.0%	0
<b>3. Metro Cities</b>	<b>7,081</b>	<b>18.0%</b>	<b>100</b>	<b>13,596</b>	<b>16.1%</b>	<b>96</b>
In Style (5B)	622	1.6%	71	1,315	1.6%	75
Emerald City (8B)	270	0.7%	49	503	0.6%	49
Front Porches (8E)	3,163	8.0%	513	5,819	6.9%	458
Old and Newcomers (8F)	204	0.5%	23	429	0.5%	26
Hometown Heritage (8G)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	1,583	4.0%	499	3,141	3.7%	567
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Set to Impress (11D)	1,239	3.2%	228	2,389	2.8%	241
City Commons (11E)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0

**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

**Source:** Esri

# Tapestry Segmentation Area Profile

Target  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 47.99897  
Longitude: -122.10157

Tapestry Urbanization Groups	2021 Households			2021 Adult Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	39,306	100.0%		84,344	100.0%	
<b>4. Suburban Periphery</b>	<b>21,202</b>	<b>53.9%</b>	<b>169</b>	<b>47,260</b>	<b>56.0%</b>	<b>171</b>
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	857	2.2%	73	1,964	2.3%	72
Exurbanites (1E)	168	0.4%	22	338	0.4%	21
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
Workday Drive (4A)	7,503	19.1%	643	17,078	20.2%	636
Home Improvement (4B)	1,992	5.1%	300	4,595	5.4%	298
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	1,922	4.9%	250	3,818	4.5%	238
Midlife Constants (5E)	450	1.1%	47	887	1.1%	45
Up and Coming Families (7A)	8,310	21.1%	810	18,580	22.0%	797
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
<b>5. Semirural</b>	<b>4,813</b>	<b>12.2%</b>	<b>130</b>	<b>10,019</b>	<b>11.9%</b>	<b>131</b>
Middleburg (4C)	3,518	9.0%	301	7,584	9.0%	303
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
Farm to Table (7E)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	1,295	3.3%	283	2,435	2.9%	245
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
<b>6. Rural</b>	<b>4,101</b>	<b>10.4%</b>	<b>62</b>	<b>9,154</b>	<b>10.9%</b>	<b>64</b>
Green Acres (6A)	3,339	8.5%	261	7,534	8.9%	264
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	289	0.7%	72	560	0.7%	70
Southern Satellites (10A)	473	1.2%	38	1,060	1.3%	39
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Economic BedRock (10C)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

**Source:** Esri

# Tapestry Segmentation Area Profile

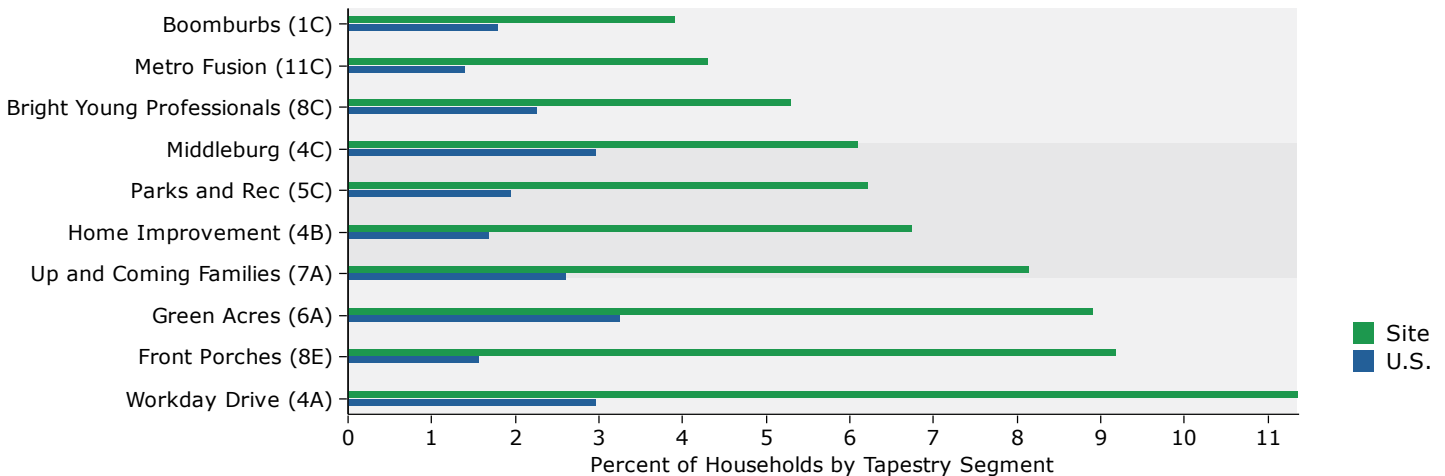
Target  
Ring: 10 mile radius

Prepared by Esri  
Latitude: 47.99897  
Longitude: -122.10157

## Top Twenty Tapestry Segments

Rank	Tapestry Segment	2021 Households		2021 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	Workday Drive (4A)	11.4%	11.4%	3.0%	3.0%	383
2	Front Porches (8E)	9.2%	20.6%	1.6%	4.5%	586
3	Green Acres (6A)	8.9%	29.5%	3.3%	7.8%	274
4	Up and Coming Families (7A)	8.2%	37.6%	2.6%	10.4%	313
5	Home Improvement (4B)	6.7%	44.4%	1.7%	12.1%	399
	<b>Subtotal</b>	<b>44.4%</b>		<b>12.2%</b>		
6	Parks and Rec (5C)	6.2%	50.6%	2.0%	14.1%	318
7	Middleburg (4C)	6.1%	56.7%	3.0%	17.0%	206
8	Bright Young Professionals (8C)	5.3%	62.0%	2.3%	19.3%	234
9	Metro Fusion (11C)	4.3%	66.3%	1.4%	20.7%	307
10	Boomburbs (1C)	3.9%	70.3%	1.8%	22.5%	217
	<b>Subtotal</b>	<b>25.8%</b>		<b>10.5%</b>		
11	Set to Impress (11D)	3.9%	74.1%	1.4%	23.9%	281
12	Savvy Suburbanites (1D)	3.5%	77.6%	3.0%	26.9%	117
13	Old and Newcomers (8F)	2.8%	80.4%	2.3%	29.2%	120
14	Social Security Set (9F)	1.9%	82.3%	0.8%	30.0%	241
15	Young and Restless (11B)	1.9%	84.2%	1.8%	31.7%	107
	<b>Subtotal</b>	<b>14.0%</b>		<b>9.3%</b>		
16	Pleasantville (2B)	1.7%	85.9%	2.1%	33.8%	81
17	The Great Outdoors (6C)	1.5%	87.4%	1.6%	35.4%	96
18	Urban Edge Families (7C)	1.4%	88.9%	1.5%	36.9%	96
19	In Style (5B)	1.3%	90.2%	2.2%	39.1%	60
20	Midlife Constants (5E)	1.3%	91.5%	2.5%	41.6%	53
	<b>Subtotal</b>	<b>7.2%</b>		<b>9.9%</b>		
	<b>Total</b>	<b>91.5%</b>		<b>41.6%</b>		<b>220</b>

## Top Ten Tapestry Segments Site vs. U.S.



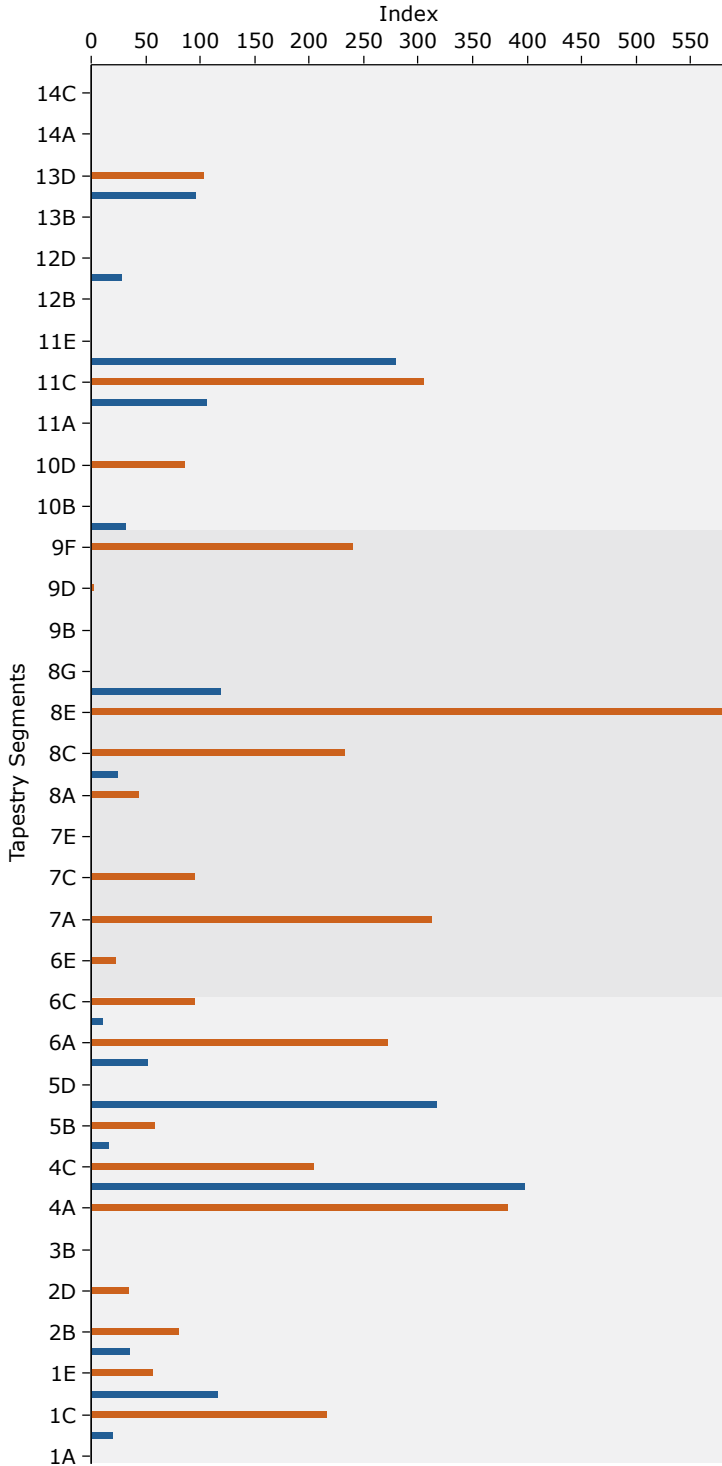
**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

**Source:** Esri

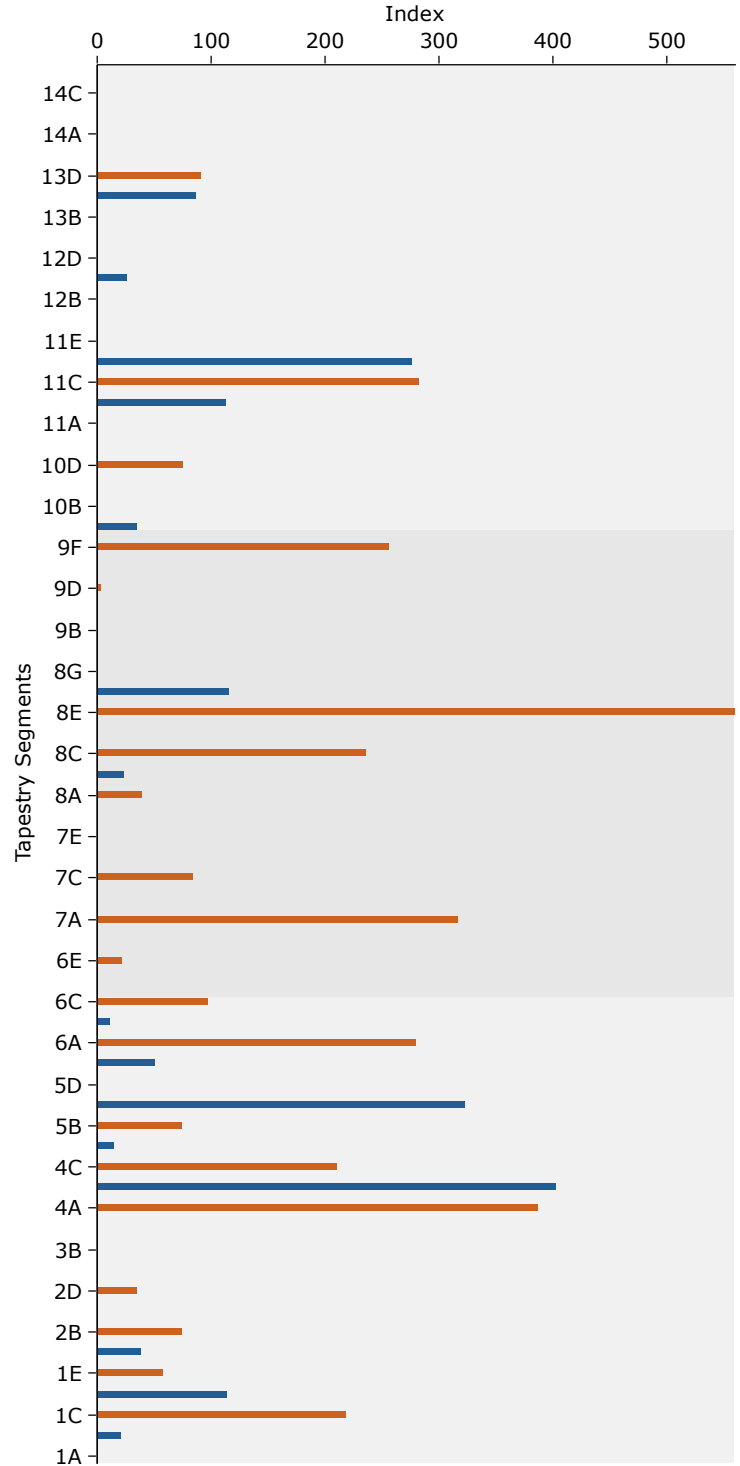
Target  
Ring: 10 mile radius

Prepared by Esri  
Latitude: 47.99897  
Longitude: -122.10157

### 2021 Tapestry Indexes by Households



### 2021 Tapestry Indexes by Total Population 18+



**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

**Source:** Esri

# Tapestry Segmentation Area Profile

Target  
Ring: 10 mile radius

Prepared by Esri  
Latitude: 47.99897  
Longitude: -122.10157

Tapestry LifeMode Groups	2021 Households			2021 Adult Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	130,847	100.0%		273,835	100.0%	
<b>1. Affluent Estates</b>	<b>11,604</b>	<b>8.9%</b>	<b>89</b>	<b>25,896</b>	<b>9.5%</b>	<b>89</b>
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	453	0.3%	21	1,077	0.4%	21
Boomburbs (1C)	5,124	3.9%	217	11,519	4.2%	219
Savvy Suburbanites (1D)	4,552	3.5%	117	10,164	3.7%	115
Exurbanites (1E)	1,475	1.1%	58	3,136	1.1%	59
<b>2. Upscale Avenues</b>	<b>3,531</b>	<b>2.7%</b>	<b>49</b>	<b>7,517</b>	<b>2.7%</b>	<b>47</b>
Urban Chic (2A)	615	0.5%	36	1,313	0.5%	39
Pleasantville (2B)	2,265	1.7%	81	4,902	1.8%	75
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	651	0.5%	35	1,302	0.5%	36
<b>3. Uptown Individuals</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
<b>4. Family Landscapes</b>	<b>31,697</b>	<b>24.2%</b>	<b>317</b>	<b>71,232</b>	<b>26.0%</b>	<b>326</b>
Workday Drive (4A)	14,877	11.4%	383	33,823	12.4%	388
Home Improvement (4B)	8,827	6.7%	399	20,241	7.4%	404
Middleburg (4C)	7,993	6.1%	206	17,168	6.3%	211
<b>5. GenXurban</b>	<b>12,173</b>	<b>9.3%</b>	<b>83</b>	<b>25,582</b>	<b>9.3%</b>	<b>87</b>
Comfortable Empty Nesters (5A)	565	0.4%	18	1,068	0.4%	16
In Style (5B)	1,760	1.3%	60	4,303	1.6%	75
Parks and Rec (5C)	8,141	6.2%	318	16,915	6.2%	324
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	1,707	1.3%	53	3,296	1.2%	52
<b>6. Cozy Country Living</b>	<b>14,425</b>	<b>11.0%</b>	<b>91</b>	<b>31,682</b>	<b>11.6%</b>	<b>97</b>
Green Acres (6A)	11,664	8.9%	274	25,976	9.5%	281
Salt of the Earth (6B)	468	0.4%	12	971	0.4%	12
The Great Outdoors (6C)	1,988	1.5%	96	4,145	1.5%	98
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	305	0.2%	23	590	0.2%	23
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
<b>7. Sprouting Explorers</b>	<b>12,532</b>	<b>9.6%</b>	<b>133</b>	<b>28,007</b>	<b>10.2%</b>	<b>122</b>
Up and Coming Families (7A)	10,680	8.2%	313	24,038	8.8%	318
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
Urban Edge Families (7C)	1,852	1.4%	96	3,969	1.4%	86
Forging Opportunity (7D)	0	0.0%	0	0	0.0%	0
Farm to Table (7E)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0

**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

**Source:** Esri

# Tapestry Segmentation Area Profile

Target  
Ring: 10 mile radius

Prepared by Esri  
Latitude: 47.99897  
Longitude: -122.10157

Tapestry LifeMode Groups	2021 Households			2021 Adult Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	130,847	100.0%		273,835	100.0%	
<b>8. Middle Ground</b>	<b>23,912</b>	<b>18.3%</b>	<b>169</b>	<b>45,179</b>	<b>16.5%</b>	<b>165</b>
City Lights (8A)	843	0.6%	45	1,583	0.6%	40
Emerald City (8B)	481	0.4%	26	842	0.3%	25
Bright Young Professionals (8C)	6,949	5.3%	234	13,246	4.8%	237
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	12,034	9.2%	586	23,165	8.5%	561
Old and Newcomers (8F)	3,605	2.8%	120	6,343	2.3%	117
Hometown Heritage (8G)	0	0.0%	0	0	0.0%	0
<b>9. Senior Styles</b>	<b>2,591</b>	<b>2.0%</b>	<b>34</b>	<b>4,719</b>	<b>1.7%</b>	<b>34</b>
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	44	0.0%	4	96	0.0%	4
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	2,547	1.9%	241	4,623	1.7%	257
<b>10. Rustic Outposts</b>	<b>2,680</b>	<b>2.0%</b>	<b>25</b>	<b>5,644</b>	<b>2.1%</b>	<b>25</b>
Southern Satellites (10A)	1,359	1.0%	33	3,157	1.2%	36
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Economic BedRock (10C)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	1,321	1.0%	87	2,487	0.9%	77
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
<b>11. Midtown Singles</b>	<b>13,171</b>	<b>10.1%</b>	<b>164</b>	<b>23,422</b>	<b>8.6%</b>	<b>157</b>
City Strivers (11A)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	2,448	1.9%	107	4,334	1.6%	113
Metro Fusion (11C)	5,639	4.3%	307	10,125	3.7%	283
Set to Impress (11D)	5,084	3.9%	281	8,963	3.3%	278
City Commons (11E)	0	0.0%	0	0	0.0%	0
<b>12. Hometown</b>	<b>704</b>	<b>0.5%</b>	<b>9</b>	<b>1,207</b>	<b>0.4%</b>	<b>8</b>
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	704	0.5%	29	1,207	0.4%	27
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
<b>13. Next Wave</b>	<b>1,827</b>	<b>1.4%</b>	<b>37</b>	<b>3,748</b>	<b>1.4%</b>	<b>32</b>
Diverse Convergence (13A)	0	0.0%	0	0	0.0%	0
Family Extensions (13B)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	975	0.7%	97	2,050	0.7%	88
Fresh Ambitions (13D)	852	0.7%	104	1,698	0.6%	92
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
<b>14. Scholars and Patriots</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

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**Source:** Esri



# Tapestry Segmentation Area Profile

Target  
Ring: 10 mile radius

Prepared by Esri  
Latitude: 47.99897  
Longitude: -122.10157

Tapestry Urbanization Groups	2021 Households			2021 Adult Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	130,847	100.0%		273,835	100.0%	
<b>1. Principal Urban Center</b>	<b>1,827</b>	<b>1.4%</b>	<b>20</b>	<b>3,748</b>	<b>1.4%</b>	<b>21</b>
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	975	0.7%	97	2,050	0.7%	88
Fresh Ambitions (13D)	852	0.7%	104	1,698	0.6%	92
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
<b>2. Urban Periphery</b>	<b>15,283</b>	<b>11.7%</b>	<b>71</b>	<b>28,923</b>	<b>10.6%</b>	<b>60</b>
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
Urban Edge Families (7C)	1,852	1.4%	96	3,969	1.4%	86
Forging Opportunity (7D)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0
City Lights (8A)	843	0.6%	45	1,583	0.6%	40
Bright Young Professionals (8C)	6,949	5.3%	234	13,246	4.8%	237
Metro Fusion (11C)	5,639	4.3%	307	10,125	3.7%	283
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
Diverse Convergence (13A)	0	0.0%	0	0	0.0%	0
Family Extensions (13B)	0	0.0%	0	0	0.0%	0
<b>3. Metro Cities</b>	<b>27,959</b>	<b>21.4%</b>	<b>118</b>	<b>52,573</b>	<b>19.2%</b>	<b>115</b>
In Style (5B)	1,760	1.3%	60	4,303	1.6%	75
Emerald City (8B)	481	0.4%	26	842	0.3%	25
Front Porches (8E)	12,034	9.2%	586	23,165	8.5%	561
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Hometown Heritage (8G)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	2,547	1.9%	241	4,623	1.7%	257
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City Commons (11E)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0

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# Tapestry Segmentation Area Profile

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Ring: 10 mile radius

Prepared by Esri  
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Longitude: -122.10157

Tapestry Urbanization Groups	2021 Households			2021 Adult Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	130,847	100.0%		273,835	100.0%	
<b>4. Suburban Periphery</b>	<b>59,932</b>	<b>45.8%</b>	<b>143</b>	<b>132,794</b>	<b>48.5%</b>	<b>148</b>
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	453	0.3%	21	1,077	0.4%	21
Boomburbs (1C)	5,124	3.9%	217	11,519	4.2%	219
Savvy Suburbanites (1D)	4,552	3.5%	117	10,164	3.7%	115
Exurbanites (1E)	1,475	1.1%	58	3,136	1.1%	59
Urban Chic (2A)	615	0.5%	36	1,313	0.5%	39
Pleasantville (2B)	2,265	1.7%	81	4,902	1.8%	75
Enterprising Professionals (2D)	651	0.5%	35	1,302	0.5%	36
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Midlife Constants (5E)	1,707	1.3%	53	3,296	1.2%	52
Up and Coming Families (7A)	10,680	8.2%	313	24,038	8.8%	318
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
<b>5. Semirural</b>	<b>10,062</b>	<b>7.7%</b>	<b>82</b>	<b>20,958</b>	<b>7.7%</b>	<b>84</b>
Middleburg (4C)	7,993	6.1%	206	17,168	6.3%	211
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
Farm to Table (7E)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	44	0.0%	4	96	0.0%	4
Down the Road (10D)	1,321	1.0%	87	2,487	0.9%	77
Small Town Simplicity (12C)	704	0.5%	29	1,207	0.4%	27
<b>6. Rural</b>	<b>15,784</b>	<b>12.1%</b>	<b>71</b>	<b>34,839</b>	<b>12.7%</b>	<b>75</b>
Green Acres (6A)	11,664	8.9%	274	25,976	9.5%	281
Salt of the Earth (6B)	468	0.4%	12	971	0.4%	12
The Great Outdoors (6C)	1,988	1.5%	96	4,145	1.5%	98
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	305	0.2%	23	590	0.2%	23
Southern Satellites (10A)	1,359	1.0%	33	3,157	1.2%	36
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Economic BedRock (10C)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

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